

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: June 10, 2021 Amy Churilla's Home and via Zoom Began 7:10 pm

Attendees:

Board: Churilla, Facchiano, Hollida, Julian, McQueeney, Minney, Pittman, Wilson, and Williams
Administration: Kareem Penn

Members: (in person) Keith Collora, Maria Sweitzer, Andrea Sykes;
(via Zoom) Greta Richard; Arifa Sattar

Minutes: The minutes from May 5, 2021 were approved.

2021-22 Dues: The Board and members present approved keeping the dues the same as in 2020-21. (Dues are \$50 per family with a supplemental donation appreciated; Dues will never be a barrier to membership – families can join with a lower contribution, no questions asked.)

2021-22 Board of Directors: With 23 votes cast on-line and 6 votes cast in-person, the members unanimously approved the following slate of Directors to serve July 1, 2021-June 30, 2022:

- President – Amy Churilla, parent '24
- Vice President – Melanie Facchiano, parent '22, '24, '25
- Treasurer – Tracy Hollida, parent '22, '25
- Secretary – Greta Richard, parent '23

Members At-Large

- Triiip Bowen, parent '22
- Keith Collora, parent '24
- Mike Jullian, parent '22
- Jenn McQueeney, parent '23
- Kevin Minney, parent '22
- Andrea Sykes, parent '25
- Nancy Williams, parent '22

Budget Amendments: Todd reported that the Buy-a-Brick campaign was a phenomenal success. At the time of the meeting, the Boosters “safety net” (aka reserve) stood at over \$38,000. The target level for the safety net is \$10,000. Todd proposed that the Board take advantage of this windfall and address two pressing needs by amending the 2020-21 budget:

- When the baseboard electrical wiring was installed, Penn was informed that the current supports are not to code. Penn agreed to replace the wooden posts with metal posts in a timely manner. The Board approved an allocation of \$7,000 to replace the posts.
- The stadium concession stand has a number of deficiencies. Ultimately, the stand should be replaced, but in the interim, some maintenance items can be undertaken to make the stand more functional for the upcoming sports seasons. After discussion on the work that should be conducted, the Board approved up to \$5,000 to make the needed repairs.

Meeting adjourned: 7:35 pm.

Next meeting: July date/location TBD

Wilde Lake High School Boosters Meeting

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	Tracy Hollida	Concessions	
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	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: May 5, 2021 via ZOOM Began 7:05 pm

Attendees:

Board: Churilla, Facchiano, Holida, Julian, McQueeney, Minney, Pittman, Santos, Wilson, Williams

Administration: Kareem Penn, Marcy Leonard

Members: Maria Sweitzer

Minutes: The minutes from April 7, 2021 were approved.

Livestreaming: Tracy has lined up volunteers to livestream lacrosse and softball. She is working on getting someone for baseball and is uncertain about track and tennis coverage. One limitation is that most sports this spring will be on Mondays and Wednesdays, With only three slots on the Boosters Facebook site for streaming, it won't be possible to cover girls and boys lacrosse, JV and varsity baseball/softball when they play simultaneously. One suggestion was to prioritize home games and varsity games for coverage.

Word of Thanks: Principal Leonard thanked the Boosters for their incredible service this year. It has been a challenging year for everyone, but Boosters really stepped up and offered some great support for today's students as well as facility improvements that will serve the community in the years to come.

AAM Report:

- Penn echoed Ms. Leonard's thanks and reflected on all the projects that were completed this year. But ... the rebranding of Wilde Lake's athletics and activities is not over! These are some ideas in the works:
 - Benches for Main St.
 - Banners outdoors
 - Steel posts to bring baseball scoreboard up to code (priority)
 - Development support for coaches

- Penn also remains committed to setting coaching expectations that one coach will attend each Boosters meeting starting in the fall. Penn will set up a rotation for out-of-season coaches to attend so they gain a better appreciation for Boosters and can help communicate our message to team parents.
- Jenn said there was some discussion at the beginning of the softball season about upgrading the outfield fencing.
- Finally, Penn noted that Wilde Lake was the only HoCo high school to get through the fall sports season without any teams having to suspend action for COVID protocols. He thanked the staff and players for doing what they could to stay safe.

Treasurer's Report: Anne reported that the Buy-a-Brick campaign was HOT! It looks like this year's campaign will net at least \$20K. This will replenish the safety net and also put us in a good position to address any urgent needs (e.g., the baseball scoreboard). Todd suggested that he and Anne can work with Penn on a list of immediate needs and bring forward ideas at the June meeting.

Buy-A-Brick: Todd followed up by thanking everyone who encouraged alumni to buy a brick. This year's campaign exceeded Todd's most optimistic expectations. Over 260 bricks were purchased. There is still space (2000 slots) to make this an annual fundraiser for years to come.

After discussion, the Board agreed that Boosters should pay to have the new bricks installed and not depend on volunteers.

Committee Reports:

- Membership: Nancy reported we reached 105 members this year.
- Spirit Wear: Three spring teams used the Rokkitwear site for team apparel for fans.
- Concessions: Kevin discussed setting a date to clean out the outdoor concession stand to get it ready for fall sports. Concessions will not be open for spring sports.

Meeting adjourned: 8:15 pm.

Next meeting: June 2, 2021 location TBD [date later revised to June 10]

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: April 7, 2021 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Holida, Julian, Minney, Pittman, Wilson, Williams

Administration: Kareem Penn

Minutes: The minutes from March 3, 2021 were approved.

Spring Sports/Team Coordination: Amy identified two functions where we need coordination help for the spring sports season: livestreaming management and senior night coordination. Tracy volunteered to lead livestreaming. The Board also suggested putting a notice in the school news seeing if any students would like to livestream games. Melanie volunteered to lead the senior night support and Nancy offered to assist.

AAM Report:

- Penn thanked everyone for their support for the fall sports season. It comes to a successful end shortly.
- Spring season will run from April 17-June 10 with 6 weeks of competition. A parents meeting will be held in the next week. Competition begins the first full week of May. Details are being worked out. Penn is encouraging teams to plan senior nights early.
- The school system is planning to provide livestreaming support for games. Details will follow on when this will start.
- Capital Projects:
 - The scoreboards will be ready by May 7.
 - The weight room is also ready, but at this point, access is limited.
 - New ideas:
 - Outdoor banners
 - Benches for Main St.
 - Concession stand refurbishment

Board Recruitment: Anyone who wants to help with the Nominating Committee should let Jon and Todd know. A slate will need to be identified for the May Board meeting. The Board agreed that Jon should send a notice to membership about opportunities to join the next year's Board. There are three slots available including Vice President and Secretary.

Buy-A-Brick: Todd reported that the spring Buy-a-Brick campaign is open through May 1. So far this year, 70 bricks have been sold netting Boosters about \$5,000.

Record Boards: Triiiip asked Penn to remind coaches to notify us of any records that might have been achieved in the abbreviated fall season.

Treasurer's Report: Anne was unavailable; Todd gave the Treasurer's Report. We are on budget and might add to the safety net.

New Business: The idea of student-athlete graduation cords was raised. Penn will review.

Meeting adjourned: 8:20 pm.

Next meeting: May 5, 2021 – Via Zoom

Wilde Lake High School Boosters Meeting

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Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
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	Nancy Williams	Membership	

Board Meeting: March 3, 2021 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Holida, Julian, McQueeney, Minney, Pittman, Santos, Wilson, Williams

Administration: Kareem Penn

Minutes: The minutes from February 3, 2021 were approved.

Membership Report: Boosters has reached 100 members for the third consecutive year. It has been a challenging year, but the community once again stepped up with their support.

Spirit Wear (Plus): Amy identified a vendor to supply cut-outs for the stands. Parents/students placed an initial order which has been delivered and will be installed shortly. Another order should go in in mid-March. It is a very easy process. This is for school spirit and is not intended to be a fundraiser.

Team Liaisons: With the short seasons and team events/meals unlikely, Amy has not organized team liaisons. However, she wants to make sure all teams have senior nights. She will coordinate with Penn. There are funds in the budget for awards/banquets if resources are needed.

AAM Report:

- Fall sports are back! Soccer and volleyball kick off on Friday.
 - Student athletes get two passes each to allow parents/relatives/etc. to attend home games. (The policy was later expanded to allow the passes to be used at home and away games.)
 - No concessions.
 - Penn has plans to livestream all games.
- The capital projects are in great shape.
 - Alumni patio in the stadium is complete.
 - The picnic tables by the cafeteria have been installed.

- The weights in the weight room have all been installed and the walls have been refreshed. Last step is banners. The Boosters agreed temporary banners should be used until there is more input from students on final banner designs.
- The softball scoreboard will soon be re-installed.

Treasurer's Report: Following up on Penn's plan to livestream all games, Todd and Penn discussed the purchase of three iPads for the athletic department to facilitate filming. Penn will lend them out to volunteers to livestream (and record) games. The Board had a robust discussion about the need for iPads (could personal phones be used instead?) and the quality of the iPads necessary for streaming. The Board voted to approve \$2,500 for the purchase of 3 mid-range iPads and peripherals (e.g., tripod, case). Anne will make the purchase. The cost will be offset with a springtime Buy-a-Brick fundraiser for the new Alumni Patio. The Board also agreed with Amy's proposal to have the livestreaming hosted on the Booster's Facebook account.

Board Recruitment: Jon followed up on his report from February about Board recruitment for 2021-22. The key dates are May 6 when the Board needs to approve a slate of candidates and early June (3rd or 10th) when the semi-annual members meeting will be held and the candidates will be elected. Three board members (Todd, Anne, and Jon) have indicated that with their seniors graduating, they will be leaving the Board. The Board should begin recruitment soon for these three slots.

In addition, all officers have two-year term limits, so Triiip cannot serve as vice president next year. Triiip stated he does not wish to be considered for president, so the Board will be looking for current members or new candidates who would be interested in any of the officer positions. Contact Jon or Todd if interested.

Thank you to Penn: The meeting concluded with board members thanking Penn for his leadership during this challenging year. After almost 12 months, our student athletes will be back on the fields/courts/links very soon and this is in no small part due to the hard work of Penn and his fellow AAMs. The Board respects the enormous effort that has been needed to give students an opportunity to participate in sports and do so safely.

Meeting adjourned: 8:45 pm.

Next meeting: April 7, 2021 – Via Zoom

Wilde Lake High School Boosters Meeting

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Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
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	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: February 3, 2021 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Hollida, Julian, McQueeney, Minney, Pittman, Santos, Wilson, Williams

Administration: Kareem Penn

Minutes: The minutes from January 6, 2021 were approved.

Treasurer's Report: Anne reported the continuing good news that all revenue accounts are on track to be at or above budget. The new Super Bowl Squares fundraiser is off to a great start. We received word that Greg's Driving school will be contributing to Boosters for every student who signs up for their online training and names Wilde Lake. Details of the payments will come mid-month. Although the revenues from Greg's will be much lower than prior years (they normally contribute based on number of students attending on-site classes at WLHS), their contribution will be more than the \$0 that we budgeted. Anne also reported that the brick patio project has been paid in full (see details below).

AAM Report: Penn gave an update on the facilities improvement projects:

- New weights were added to the weight room today. Special thanks to Tracy and her crew.
- The softball scoreboard is expected to be installed by mid-February. Penn is lining up the electrician to get it hooked up before the season starts.
- The Alumni brick patio by the stadium is done. The only thing remaining is hanging the plaque. Once done, the Boosters will publicize the news.
- The TVs are up in the entrance to the school and by the indoor concession stand. They will be able to scroll information and a calendar of upcoming events. The TV by the gym will be able to stream games for fans at concessions.

Penn also reported he is making plans for uniform purchases: Allied Softball, Tennis, and Boys Lacrosse plus Football for the fall.

As of the time of the meeting, plans were in place for an abbreviated Fall sports season beginning February 14, with games running from March 5 through mid-April. Only in-county games will be held. Eighty-minute practices will be staggered by team. Within team practices, practice pods will be used to limit exposure and enhance social distancing. The start of golf will be delayed until courses are available. An abbreviated Spring season will follow Fall sports.

Wilde Lake held a successful signing day. Two football players (signed with Stony Brook and Alderson Broaddus) and a girls' lacrosse player (Washington College) were honored. One of the football players was unavailable, but he will be celebrated later.

Sports Banners: Although the banner competition was scheduled to end this week, Penn and Tracy decided to leave open the competition to get some more applicants.

Super Bowl Squares: Everyone congratulated Nancy and others who helped organize the Super Bowl Squares fundraiser. It looked like we were on our way to selling out two squares and raising \$2,000 for Boosters.

Casino Night: Melanie reported that for multiple reasons it just doesn't make sense to try to organize a Casino Night this year. The success of the Super Bowl Squares and other revenue sources takes the pressure off the need to hold this fundraiser this year. Melanie remains open to possibly holding a virtual game night in the spring (supported by an outside vendor) that could offer some Wildecats Booster spirit and generate some modest revenue. This will be discussed further at future meetings.

Board Recruitment: Jon discussed plans to recruit Board members and officers for 2021-22. With some senior parents likely leaving the Board, there will be some openings to fill. In addition, the officer positions are all term limited, so those positions will need to be filled. The timeline is:

- March meeting: Organize Nominating Committee. First task is to determine which current members wish to be re-elected.
- Mid March – Late April: NomCom publicizes openings and recruits candidates. Board is updated on progress in April.
- May meeting: NomCom brings slate of candidates to Board for consideration.
- Shortly after May meeting: Ballots with the slate of candidates are sent to membership. Members may vote by email or vote at the semi-annual members meeting in June.
- June meeting: New members are elected and retiring members are thanked for their service.

Meeting adjourned: 8:35 pm.

Next meeting: March 3, 2021 – Via Zoom

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: January 6, 2021 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Hollida, Minney, Pittman, Wilson, Williams

Administration: Kareem Penn

Minutes: The minutes from December 2, 2020 were approved.

AAM Report: Penn led off with today's announcement from the school system that the winter sports season has been cancelled.

- Penn is communicating with coaches on how to celebrate these teams and players who did not get to play this year. The Boosters stand ready to support Penn and the coaches with whatever activities are planned.
- Penn is also communicating with coaches about identifying any juniors and seniors who are committing to play sports in college so these athletes can participate in a signing day ceremony at the school.
- Penn is on the county wide prom planning committee. They are looking for an outdoor venue in the county that can serve as a site for all high school proms this year. He is open to any ideas.

Treasurer's Report: Todd said that the treasurer's report continues to be good news. In addition to being on or above target for all revenue categories, Greg's Driving will be offering a portion of its fees to Boosters when students designate Wilde Lake at registration for classes.

Memberships: Nancy reported receiving two unexpected donations from non-parents at the end of the year. Memberships are now at 98 with about \$10,000 in fees and donations.

Capital Projects:

Alumni Patio at the Stadium: Todd said that the brick patio project is on track for installation in late January or early February.

Softboard Scoreboard Re-Installation: Penn has the green light to schedule the re-installation.

Indoor Banners: The plan for a student design competition for banners has been approved. Penn is working out who will serve on the review committee.

Picnic Tables: The new picnic tables for the cafeteria patio are in and will be assembled this winter/installed by spring. Old picnic tables have been removed, with some saved for Amy to refinish. They will be installed in the back of the building and by the baseball/softball fields. Other tables have been placed by the track.

Main Street TVs: The TVs will be installed this January with an informational service.

Stadium Area/Concession Stand: Penn is working on plans with facilities to upgrade the stadium area with rehabbed bathrooms, a ticket booth, and repairs to the concession stand roof. Amy volunteered to lead a crew of volunteers to repaint the brick on the concession stand if that is not part of the plans.

What is Boosters: Last month, Amy proposed having a What is Boosters online event for parents to learn more about what we do and encourage them to participate. The Board thought it was a good idea and a date of February 10 was tentatively set.

New Business: Penn said that the school is getting ready to celebrate its 50th anniversary. He will be looking to Boosters to help with ideas for events and support.

Meeting adjourned: 8:30 pm.

Next meeting: February 3, 2021 – Via Zoom

Wilde Lake High School Boosters Meeting

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Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
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	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: December 2, 2020 via ZOOM Began 7:08 pm

Attendees:

Board: Churilla, Facchiano, Hollida, Julian, Minney, Pittman, Wilson

Administration: Kareem Penn

Minutes: The minutes from November 4, 2020 were approved.

Treasurer's Report: Anne was unable to make tonight's meeting, but she reported to Todd that the finances are looking good. All revenue categories are on-track or doing better than expected. The recent spirit wear sale was a huge success.

Concessions: Tracy will work on updating the concessions operations manual. She and Kevin will also clean-up the outdoor concession stand.

Memberships: Todd reported that memberships are up to 97. This is excellent when you consider that we have not had any back-to-sports nights to recruit new members.

Casino Night: Melanie noted that some other high schools have had success with virtual game nights. They work with a vendor to set up the on-line experience and then charge a fee for participation. The Board encouraged Melanie to explore this idea as an option for Wilde Lake.

Spirit Wear: Amy and Jenn organized a successful on-line spirit wear event. Products have been distributed today and will be distributed tomorrow. Just today an extra \$800 in product was sold.

Records Board: The first round of the records board project is complete and records have been printed for the boards. This is an ongoing project, so if additional records are identified, please share with Triiip.

AAM Report: Penn had a conflict and would join the meeting later. Todd spoke to Penn recently and provided the following updates on some of the Booster-related projects.

- The launch of the records boards is complete.
- The picnic tables by the cafeteria are ordered. They will be installed after winter.
- Once the HCPSS Board approves the softball scoreboard re-installation, the work will be scheduled.
- Similarly, we are waiting for HCPSS Board approval for installation of the Alumni Patio by the stadium. If all goes well, installation will begin in January.
- The weight room has been painted. Penn plans to finalize other physical improvements before students return to school. The final plan is to have art students add decorative/inspirational paintings to sections of the room. In the interim, Penn plans to purchase banners to fill the space. Tracy suggested having students design banners that Penn could then have printed. The Board agreed that Tracy should discuss with Penn. Melanie also volunteered to help with banners.

Penn joined the meeting. He added the following information:

- Once the picnic tables are installed by the cafeteria, the old tables will be refurbished and set up by the stadium. Penn is also working on acquiring a ticket booth.
- Penn is exploring vendors to run content on the new informational TVs on Main Street and by the gym. He expects to make a selection soon.
- Penn supports Tracy's idea for a student competition to design the weight room banners. He will work with her to put out a call for designs.
- As announced yesterday, the return-to-sports (winter season) has now been postponed to January 11, 2021. Penn had no other official updates on athletics.

New Business: Amy proposed that Boosters plan a "What is Boosters" online event in late January. The Board supported this idea. Jon mentioned it would be a good opportunity to begin getting parents interested in volunteering for the 2021/22 Board. Planning for board recruitment will begin in February and some openings are expected as senior parents "retire."

Meeting adjourned: 8:18 pm.

Next meeting: January 6, 2021 – Via Zoom

Wilde Lake High School Boosters Meeting

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	Amy Churilla	Communications, Spirit Wear	
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	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: November 4, 2020 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Julian, McQueeney, Minney, Pittman, Santos, Williams, Wilson

Administration: Kareem Penn

Minutes: The minutes from October 7, 2020 were approved.

AAM Report: Penn provided the following updates:

- Painting has been completed in the weight room. Penn is planning next steps with Coach Wingfield. This includes installation of banners, artwork, and equipment.
- The records board names have been printed and they look great. Penn will work with Triiip to update the spelling of a few record holders.
- Approval for the softball scoreboard modifications should come from the HCPSS board shortly. Penn is working with the installer to schedule a date.
- The new picnic tables for outside the cafeteria have been ordered and should arrive soon.
- The stadium alumni patio fundraising effort has been very successful. Funding has been secured to start the project. The Boosters will not need to loan money from the reserve funds. An application has been submitted to the HCPSS board to approve construction.
- Penn is still exploring options to install a ticket booth at the entrance to the stadium.
- The TVs that Boosters/Penn secured over the summer will be installed on Main Street and by indoor concessions. They will display digital announcements when students return to campus.
- The current plan for athletics is for the winter season to begin practices on December 7 and start play on January 4. There will be a 7-week season with all in-county play and a possible county championship. No state championships are expected this year.
 - Grade requirements will be waived for the winter season.
 - The plan is to have both JV and Varsity teams.

- Details are still being worked out for each sport. For example, can wrestling be conducted safely? Where can indoor track meets be held when normally meets have been in PG county?
- No spectators will be allowed at games. A live streaming option is being planned.
- Other parts of the 2020-21 athletics plan include:
 - In-person training two days a week starting in mid-November
 - Fall season practices beginning February 13
 - Spring season practices beginning April 26; athletics would end June 16.

Treasurer's Report: Anne reported that financially, it has been all good news. As Penn reported, the patio fundraiser was highly successful. Memberships are going really well. Amy and Jenn just held a successful spirit wear sale. The Boosters made its contribution to the picnic tables that were recently ordered.

Team Liaison Report: Amy will hold off on organizing team liaisons until we get closer to the winter season getting started and it is clearer whether all sports will be active.

Membership: Nancy reported that we are up to 95 members. There are still more 2019-20 members who have not renewed as well as prospects to new members once sports start.

Spirit Wear: Amy and Jenn were thrilled by the interest in the special online spirit wear store/sale that they set-up. More that \$6,500 in revenues were raised; profit has yet to be determined. Once the orders come in, there will be a need for help with distribution.

New Business: Amy said that she plans to speak at the HCPSS board listening session on the plan for athletic event spectators. The Howard County has proposed a plan with benchmarks to allow spectators. Amy noted that it is similar to the West Virginia plan, but is much more restrictive. Amy said she would share materials with others in case they want to speak out.

Meeting adjourned: 8:35 pm.

Next meeting: December 2, 2020 – Via Zoom

Wilde Lake High School Boosters Meeting

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	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Semi-Annual Members Meeting/Board Meeting: October 7, 2020 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Hollida, Julian, McQueeney, Minney, Pittman, Santos, Williams, Wilson Administration: Kareem Penn Members: Greta Richard

Minutes: The minutes from September 3, 2020 were approved.

AAM Report: Penn provided the following updates:

- The HCPSS board approved the weight room upgrades. Penn will be meeting with Coach Wingfield on details. A timeline for installation is being worked out.
- A request for approval of the modifications to the softball scoreboard has been submitted to the HCPSS board.
- Approval of the new picnic tables outside of the cafeteria is expected at the next HCPSS board meeting. The tables are expected to be delivered within a month after that. Amy committed to work with others to fix-up old tables and move them to the stadium area.
- Penn is working to have championship banners added to the outside area.
- The start of athletics remains up in the air. School board superintendents are working on a proposal with MPSSAA to be presented to the state that would begin the winter season December 7 with games starting January 4. The fall and spring seasons would follow.

Treasurer's Report: Anne reported that corporate sponsorships and memberships are ahead of the revenue projections discussed during the treasurer's report last month. Therefore, she and Todd proposed to increase the total proposed budget by \$3,000:

\$1,000 for student support (to be managed by Penn);
\$1,000 for after prom;
\$1,000 for other

The budget was brought forward for a vote of all members and it passed unanimously.

President's Report: Todd discussed an opportunity that has arisen to complete the stadium patio project that has been on our wish for many years. A landscaping firm has offered to install a brick patio at a significantly discounted price. Todd said that through his work on the records boards, he was inspired with an idea to reach out to alumni for funding to create a WLHS alumni patio. The project would be funded with a small group of major donors (~\$8K), an early offer to pre-purchase bricks to close friends and supporters (~\$2K), and a loan from the Boosters account for any costs not covered. Todd voiced confidence that once installed, Boosters can have a general brick sale to the Wildecats family which would cover the loaned amount. Then in future years, additional bricks could be sold as a pure profit fundraiser. After discussion, the Board approved the proposal.

Membership: Nancy reported that the membership drive is going well, but there are 67 families that have yet to renew. She and Amy agreed that if Nancy would get the list out to the Board, the Board could help with recruitment of people they know on the list.

Meeting adjourned: 8:45 pm.

Next meeting: November 4, 2020 – Venue TBD (most likely Zoom)

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: September 3, 2020 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Hollida, Julian, McQueeney, Pittman, Santos, Williams, Wilson
Administration: Kareem Penn

Minutes: The minutes from August 5, 2020 were approved.

AAM Report: Penn prefaced his remarks by saying that with school opening this week, there remains a lot of uncertainty about what will happen with school athletics. He continues to plan for multiple options, but he has no clear information about what will occur.

- Penn understands out-of-school athletic opportunities vary by sport. Some clubs and rec leagues are offering opportunities for athletes to participate in in-person practices and games. Other high school sports, like football, do not have opportunities in Howard Co.
- Coaches can provide virtual training sessions for their players. Penn is encouraging all of his coaches to do so, especially if their players lack an alternate place to play/train.
- MPSSAA is expected to soon release return-to-play guidance, which will outline plans for three seasons of athletics in the second semester.
- Penn will be holding virtual sessions to help student athletes prepare for NCAA recruiting.
 - The Boosters offered to volunteer with mock interviews. They also asked if Penn thought students might need help with recruitment videos.

Treasurer's Report: Anne and Todd provided an update on their revenue projections for the year. (Estimates are compared to 2019-20 budget):

- Concessions: Being conservative, they suggested assuming no concessions revenue. Loss of \$13,000 (\$13K).
- Greg's Driving: At best, Greg's will be able to resume operations in the school during the second semester and generate revenues at about 40% of last year's budgeted level. A

more cautious approach is to assume the school system won't allow Greg's to return this school year, so no revenues would be received from Greg's. Loss of \$9K.

- Virtual auction in lieu of an in-person Casino Night: \$2-3K. Loss of \$5-6K.
- Corporate Sponsorships: \$6K Loss of \$2K.
- Memberships/Individual Donations: \$6K Loss of \$2.5K
- Spirit Wear: \$3K Same

Assuming revenue of \$18K for the year, the Board discussed priorities:

- \$1,500 for club support
- \$1,500 for Booster's operating costs (e.g., Paypal account)
- \$5,000 for sports banquets
- \$8,000 for uniforms

The Board then discussed priorities for upgrading the facilities. The Board agreed to use part of its rainy-day fund (aka safety net) to pay for priorities that are above this year's revenues.

- Todd reported that the Principal has a plan to upgrade the outdoor area by the cafeteria by purchasing 8 new metal picnic tables. The project is getting funding from multiple sources and Boosters were asked if we could contribute \$2,400 to the \$6,000 project. Amy motioned, and the Board approved this allocation of resources.

Todd noted that PTSA, individual donors, and Marcy Leonard's Principal's Fund are also contributing to the project. The project can be completed this fall with Board of Ed approval. Some Booster members volunteered to refurbish any old wooden tables that are salvageable and move them to the stadium area (by the parking lot).

- The Board discussed concerns about the newly installed baseball/softball scoreboards. After installation, it became apparent that the old posts that the scoreboards are mounted on are poorly positioned. The baseball scoreboard could be damaged by lawncare and the softball scoreboard could be damaged by home runs. Furthermore, because of its position, the softball scoreboard is partially obscured by the left field fence. The cost to re-install both boards on new posts (\$14K) appears cost prohibitive this year. However, the Board agreed that the position of the softball scoreboard is not acceptable. Amy motioned, and the Board approved an allocation of \$7,500 to install new metal posts and reposition the softball scoreboard. The Board also asked Penn to confirm that the baseball scoreboard is covered by insurance in the case of any damage (e.g. lawn mowing debris).

Other Updates:

- Records Boards: Reminder that the goal is to make updates to the records boards by October 15. Please contact Triiiip to help with digging up missing records.
- Gym Floor: The gymnasium floor upgrade is in progress.

Meeting adjourned: 9:45 pm.

Next meeting: October 7, 2020 – Venue TBD (most likely Zoom)

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: August 5, 2020 via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Hollida, McQueeney, Pittman, Santos, Williams, Wilson
Administration: Kareem Penn

Minutes: The minutes from July 8, 2020 were approved.

AAM Report: Penn discussed the change in plans since last month. The fall and winter sports seasons have been postponed.

- No plan for the second semester has been finalized. The state public high school sports association is expected to provide an update in September.
- One possible scenario has fall sports moving to February-March, followed by winter and spring sports. There could be some overlap and some sports might shift seasons. For example, golf (a fall sport) might be played later in the year to improve playing conditions. Under this scenario, seasons would be 8 weeks with 3 weeks of training and 5 weeks of in-county competition. *This is plan is under discussion; nothing is final.*
- Other uncertainties include possible restrictions on spectators and concessions.
- Schools will be working with coaches to encourage student engagement in the fall. Coaches can have contact with students and have virtual workout plans. Students can participate in club and recreational programs, but if a paid or volunteer coach from the high school is involved then no more than 80% of the team's starters can be on the team.

Penn also reported that:

- He will look into uniform needs in December.
- He will consider how to offer club support.
- He remains interested in the schools rebranding plan including adding records boards to the stadium area.

Treasurer's Report: Anne did not have a report as the fiscal year just began. Anne and Todd will be working on the 2020-21 budget for Board discussion in September. The Board agreed to move the semi-annual members meeting where the budget is formally approved to October.

Corporate Sponsorships: Todd reported that corporate fundraising environment is tough. He encouraged all Board members to consider small businesses in the area that might be positioned to donate this year. Mike told Todd that some long-time donors are not able to contribute this year. Mike was successful in getting a large downtown business to donate.

Memberships: Nancy said the membership campaign is just kicking off. Six people had joined so far. She will gear up for a big push in August.

The Board discussed encouraging members to donate to Boosters through the Amazon Smiles account. The Board agreed that such a campaign would be unlikely to discourage direct donations.

Spirit Wear: Amy and Jenn met about this year's spirit wear plans. They offered a plan to hold a pre-sale event with special (non-Rokkitwear) products. They suggested that people could pick up their orders outside of the school where Amy and other volunteers could offer a socially distanced tour of the outdoor facilities to any new students/families. Penn said he was supportive but asked that Amy share a formal plan with him so he could discuss it with the school administration. Many welcome programs are being planned for students; admin would want these activities to be coordinated, even if the Boosters event was not school sponsored. Amy and Jenn shared their proposed motto for the year: "It's not what you can't do, it's what you can do!"

Todd asked Amy to check with Mike about his idea for a tumbler fundraiser. Is it something to pursue?

Records Board: Triiip continues to make progress on populating the records board. Any and all leads about team and individual stats are welcome. The goal is to post records in October. We hope to get as many records posted as possible at that time.

Meeting adjourned: 8:50 pm.

Next meeting: September 3, 2020 – Venue TBD (most likely Zoom)

Wilde Lake High School Boosters Meeting

President:	Todd Pittman	Treasurer:	Anne Santos
Vice President:	Triiip Bowen	Secretary:	Jon Wilson
Members at Large:	<i>Leadership Area</i>		
	Amy Churilla	Communications, Spirit Wear	
	Melanie Facchiano	Casino Night!	
	Tracy Hollida	Concessions	
	Mike Julian	Corporate Sponsorships	
	Jenn McQueeney	Spirit Wear	
	Kevin Minney	Concessions	
	Nancy Williams	Membership	

Board Meeting: July 8, 2020 Amy Churilla's backyard and via ZOOM Began 7:05 pm

Attendees:

Board: Bowen, Churilla, Facchiano, Julian, Minney, Pittman, Santos, Wilson

Administration: Kareem Penn, Marcy Leonard

Members: Ken Kirby, Greta Ricard

Minutes: The minutes from June 3, 2020 were approved.

Board Elections: Jon announced that the slate for 2020/21 Board members had been distributed. Amy reported that over 15 members had already voted online, meaning we had met the quorum required by the Bylaws. The slate was approved unanimously. The elected members are listed above.

2020/21 Annual Dues: Todd asked from approval to keep the dues schedule the same as in 2019/20. Those wishing to be members are asked to pay dues of \$50 and make a supplemental contribution if they can. To make sure membership is available to everyone, contributions of less than \$50 will still earn full membership rights. The dues were approved unanimously.

AAM Report: Penn reported that planning for fall sports is underway. However, at this time nothing is settled.

- Tryouts are scheduled to begin August 12. Sports could return even if educational activities are totally virtual.
- The school system is coordinating with surrounding districts in hopes of having some uniformity in plans.
- The school will have COVID release form along with the sports physical and other paperwork. COVID testing is under consideration.
- Different scheduling options are being considered including staying within county and possibly staying within a section of the county. A single game per week may be considered.

Penn also reported that:

- Work on the weight room is on hold while the building remains closed.
- He is excited about the opportunity to install a new floor in the gym.
- Coaches can conduct summer fitness sessions as long as they are virtual. Any other team activities are not school sanctioned and cannot have the participation of a coach.

Amy said that the Boosters stands ready to support the school in whatever ways are needed to help create a positive and safe sports environment for the students.

Treasurer's Report: Anne reported that the Boosters will end 2019/20 with net income of about \$2K (\$55K revenues - \$53K expenses). This will allow the organization to enhance the safety net in case there are declines in revenues in this new fiscal year. Looking ahead:

- Concessions provide about \$15K in revenue for our \$50K budget. About 65% is raised from fall sports (mainly football and some soccer/volleyball). If there is a return to play with limits on attendance, this revenue could be in jeopardy.
- Greg's Driving School contributes almost \$10K annually for the use of the Wilde Lake facilities for classroom training. The school is not expected to be available to Greg's until 2021 meaning revenues will be diminished.
- These losses will mean memberships, spirit wear and Casino night will be as important as ever. After some discussion, there was agreement that Mike should begin soliciting corporate sponsorships soon. There is some uncertainty about the fall sports season and who will see banners, but with fewer companies being able to contribute, securing donations may be highly competitive across all clubs and sports leagues.

Spirit Wear/Liaison Report: Amy reported that she plans to begin promoting online spirit wear near the beginning of the tryout period. She will also be investigating what to order for a small in-person spirit wear opportunity at the fall sports meeting/new student orientation/back-to-school night. As approved at the February meeting, Amy purchased senior night kits to help team liaisons and coaches organize their senior nights. Amy showed off these purchases to the Board. (This reminded Penn that the Board had also approved a new TV for the school lobby; he suggested that this TV and another acquired separately could be used to highlight corporate sponsors.)

Todd thanked everyone for their participation at the meeting.

Meeting adjourned: 8:45 pm.

Next meeting: August 5, 2020 – Venue TBD