

Wilde Lake High School
Boosters 2021-2022

August 23, 2021 Meeting

Location: WLHS Brick Patio

Board Members Present: Amy Churilla, Kevin Minney, Greta Richard, Tracy Hollida, Nancy Williams, Melanie Facchiano, Keith Collora, Triiip Bowen, Andrea Sykes, Mike Juliann, Jenn McQueeney

Administration Present: Matt Sillers

Other Members Present: Maria Sweitzer

Meeting Agenda & Minutes:

1. 7:08pm meeting called to order. Agenda and financial statement distributed.
2. The minutes from 7/6/21 were approved. Motion by: Nancy Williams, seconded by: Triiip Bowen.
3. AAD's Report (Matt)
 - Ticket booth here on 9/1/21. Working with grounds on installation. Will have electricity. Requested repaving of entrance. Hoping to be completed in the next 4-6 weeks. Definitely in by homecoming.
 - Tryouts went smoothly. Most rosters submitted. Still not finalized, as students are still expressing interest in playing fall sports.
 - Hudl is set up!
4. Board/Committee Reports
 - Amy Churilla (*President* - administrative, social media)
 - Thank you to the board for the support over the last few weeks =)
 - Golf Tournament - not good timing with homecoming.
 - Concessions
 - Melanie Facchiano (*VP* - team parents, casino nite)
 - Working on soliciting team parents. Sending emails to coaches for referrals.
 - Will host a team parent Zoom meeting once all are in place.
 - Team Pictures - coming soon 9/2/21. Amy will come up to the school to take pictures of the seniors since they should all be here in their uniforms.
 - Senior Nights - Matt & coaches will schedule ASAP.
 - Casino Night - need some help. Amy will share volunteer info coming in with membership. Kim Phelps? Greta can continue with food and beverage.
 - Greta Richard (*Secretary*)
 - Minutes will be on one running shared document with the most recent meeting on top.
 - Greta will send the link once she has entered all notes, 2-3 days after the meeting.
 - Minutes will be voted on at the following month's meeting.
 - Greta will upload a copy of the approved minutes to the website after the board vote.

- Tracy Hollida (*Treasurer*)
 - Income to date: \$10718 total (\$1100 Greg's, \$6500 in corporate sponsorship, \$2188 membership, \$899 spirit wear)
 - Purchases: Paid \$154000 for football uniforms; Ready to pay \$4200 for ticket booth
 - Tracy has QR codes for Paypal and Venmo to be displayed in concessions booths. Test at a soccer game first.
 - Meeting this week about the budget. Will be presented at the meeting next month.
- Jenn McQueeney (*Spirit Wear*)
 - Jenn made and presented individual Rockkitwear sites to fall coaches. All fall sports coaches were receptive to using them, football pending.
 - Online site for pre-purchases of new items up by the beginning of next week or sooner. Online presales allow for distribution before homecoming
 - Sold \$250 stock of "cash & carry" merch from 20-21SY at the Fall parent meeting last week.
 - 21-22 cash & carry underway. Items and logos have been selected. Hope to offer these items for purchase during New Student Orientation this Thursday.
 - Mike is looking into purchasing more cups/mugs. Continuing lanyards
- Triip Bowen (*Summer Camps, Records, Golf Tournament*)
 - Record boards - indoor boards are set and can be updated quarterly. Amy can work with Matt to get the current list of changes reprinted. The outdoor boards are already in place...but some updates need to be made. Matt found the company through OMHS and can now make the changes.
- Nancy Williams (*Membership*)
 - Sent email to last year's members asking for a renewal of their membership. As of this morning, we have 34 members signed up. (Last year 107 total.) Nancy is sending thank you emails that contain tax info.
 - Would like to do a social push/announcement this week. Will send additional emails out every other week to former members who have not renewed yet.
 - Once we have team parents, they can encourage families to join boosters (and work concessions).
- Kevin Minney (*Concessions-Operations*)
 - Cleaned a ton of old stuff out.
 - Next clean up is this Saturday 8/28 8:00-12:00.
 - Painting brick then also. Matt will share dark green paint color to match the ticketbooth.
 - Needs some trimwork, if we can get some help with that. Nancy reached out to possible volunteers. Marcy stopped by to say hi and we hit her up about the trim => Matt is getting on the 6060.
 - Water - this is a bigger situation...
 - Sysco - we now have an account and are getting familiar with them
 - Football - not doing Chic-Fil-A
 - BJs - we have credit there but are no longer going to keep a membership
- Andrea Sykes (*Concessions-Staffing*)

- Andrea used the 2019 Sign Up Genius as the starting point for concessions for Fall-Girls & Boys Soccer, Volleyball, & Football. Updated the dates/games for this season - time slots & number of volunteers for each shift are the same as 2 years ago.
 - Now there is ONE link that has tabs for each sport. Access from the concessions page (<https://www.wlhsboosters.org/concessions>). It is live but can still be edited.
 - Indoor concessions - max of 2 people.
 - Sign up reminds that masks are required for volunteers at indoor and outdoor concessions.
- Mike Julian & Keith Collora (*Corporate Sponsorships*)
- Corporate Sponsorship is going well. Winding down in the next few weeks.
 - 15 confirmed sponsors. \$9500 committed so far, \$6400 already in.
 - Consider reaching out to people who bought bricks.
 - New banners will be ordered ASAP.
5. Upcoming topics...
- Golf Tournament
 - Consider adding a board member who shadows the treasurer
 - Matt - Wind screens for the front of the fence (to cover the back of the signs as you look into the stadium). We could have people vote on designs.
 - Jenn - Rolling cart for spirit wear. Send a link to Amy and Tracy.
 - Homecoming activities - can we get a list? How can we contribute? Is there a 50th anniversary logo?
6. Meetings will be the first Wednesday of every month. Except the next meeting will be **Wednesday September 8, 2021**.
7. Meeting adjourned at 8:33pm.