



## 2023-2024 Meeting Minutes

### Board of Directors:

President-Tracy Hollida '25  
Vice President- Mike Julian '25  
Secretary-Brooke Dalesio '27  
Treasurer-Greta Richard '23, '26

Athletics & Activities Director:  
Brandon Lauer (1/2023-present)

### Members at Large:

Mike Julian '25 - summer camps  
Ann Santos '27 - spirit wear  
Amy Churilla '24 - membership  
Andrea Sykes '25 - corporate sponsorships  
Kim Phelps '24 - financial  
Alissa Putman '25 - team parents  
Tammy Blyething '24 - concessions  
Amy Healy '25 - concessions  
AnnMarie Goforth '25 - concessions

### August 23, 2023 WLHS Boosters Meeting Minutes

Location: WLHS

**In attendance:** Amy Churilla, Anne Santos, Kim Phelps, Amy Healy, Brandon Lauer (Admin), Michael Julian, Alissa Putman, Tracy Hollida, Andrea Sykes, Sheena Bell, Tammy Blyething, Ann-Marie Goforth, Brooke Dalesio

### MINUTES

#### **Introductions (New Board)**

- **AAM's Report** Brandon Lauer—
  - Full slate of JV and Varsity sports; field hockey (JV) will play 7v7, girls' soccer (JV) 7v7, girls' cross country (5 girls), will recruit at Freshman/New Student Orientation
  - Green/Gold game was successful (football)
  - Scrimmages have started for Fall sports
  - Hosted a Captain's Clinic-well-received by those who attended
  - Ally (Athletic trainer) has left—coaches should communicate with Brandon with concerns/questions
    - OMHS will be at WLHS on Mondays and as needed

- Will have ATs at all football games
- Did not resign with LifeTouch photography, have not signed contract with a new vendor yet, waiting for HCPSS to approve new vendor before scheduling photos
- Union Jacks may want to partner with WLHS as a sponsor
- Facilities—new nets for soccer, working on: crowd barriers, new lights in stadium, serviced ice machine (\$13K to replace)—asked HCPSS to add ice machine to the capital improvements budget
- Buses—new company (Zum), hoping they work out this year
- Hall of Fame Program (part of Homecoming)—Make a list of multiple record holders, send out the list to committee for a vote by the end of the week
- Winter schedule almost done—opportunities for scrimmages and tournaments, Varsity wrestling championships--Tuesday 2/12 and 2/15-2/16
- Youth Wrestling Fundraiser--December 17<sup>th</sup>, Jan 14<sup>th</sup> or 21<sup>st</sup>, Boosters will support (coaches hospitality room, concessions)
- Hiring a new basketball coach(es)—multiple applicants already, hoping to decide by end of September

#### • **Financial Report (Greta)**

- \$58K revenue
- Spent \$22K
- Speakers for stadium?-need louder speakers, Soundbooks \$999 per speaker (Bluetooth speakers), Test one and hear the quality before purchasing more.
  - Motion-Amy Churilla—2<sup>nd</sup>-Ann-Marie GoForth—Use \$1K of last year's facilities funds to purchase speakers

#### ● **2023-2024 Meeting Schedule**

### Updates/Discussions

- **Membership Drive (Amy Churilla)—**
  - 5 members—Membership Drive—tomorrow at new student orientation
  - FormSmart Subscription expires in 22 days
- **Corporate Sponsorship Update (Andrea)—**no longer putting banners in gym, 2 corporate sponsors so far, adding platinum level (\$2500 or more), recruiting starting now
- **Concessions Updates (Tammy/Amy)—**WiFi in outdoor concession stand (so Square works!), stocked and ready for Friday football, going to add french fries to the menu, keeping Pizza Bolis
- **Spiritwear (Anne)**
  - Move to BSN—Lots of stock to sell at new student orientation
- **Team Parents (Alissa)**
  - Senior Photos/Senior Night coordination—Need someone to take-over this, use students/parents for photos (list of duties...see Alissa)

- Team parents-What's App group being made, sending out link for concessions--emailed team parents, still need--JV girls soccer, football?, volleyball
- **Webpage Updates / Social Media**
  - Several Updates required for start of the school year
  - Need to transition to another person
- **Sports Camps (Michael)**
  - Recap—2 new camps this year, most coaches easy to work with, t-shirts this year, 100 campers + basketball, some coaches use the money for their programs
  - Start earlier next year with sharing information about camps
  - 2023 camper numbers:
- **Buy-A-Brick—**
  - Add a link on the membership page, Amy will share info with Anne to help organize
  - buy by winter, install in spring
- **Nesbitt Funds-- \$8-9K,**
  - Discussion between Nesbitt family, Brandon, and Ms. Leonard about how the funds will be used,
  - Boosters will purchase a brick for Coach Nesbitt,
  - Suggest to use a process (counseling office) outside of Boosters if using funds for scholarships
- **Howard County Grant--\$30k grant amount (equipment for football, promotion for green/gold game, flag football at middle schools, Booster free football clinic), spent most of the funds already**

**New Business:**

Calendar dates--9/20 only set date

**Next Meeting:**

September 20<sup>th</sup> @ 7:00pm

**September 20, 2023 Meeting Minutes**

Location: WLHS