



## Boosters Team Parent Liaisons

Booster Club Team Liaisons (aka "Team Parents") play an important role in enhancing the sports experience for student-athletes in high school.

Here at WLHS, each team has a slightly different culture and set of traditions, but the following provides basic expectations in addition to completely optional activities:

### Basic Responsibilities:

**Parent e-mail list:** This is the most important task and should occur during the 1st week of the season! Team Liaisons are the point of contact for relaying information to the parents via e-mail blasts. Some Coaches also use apps like TeamSnap, but a parent e-mail is crucial to ensure families receive information about things such as team photos (ask your coach for the date), team social events, and Boosters activities. Ask the athletes to provide a parent e-mail once you have received the roster. Please send group messages by blind copy so that emails are not shared with the entire group.

**Concession Stand coverage:** The Boosters concessions chair creates the online signup - all you have to do is monitor your team's schedule and encourage parents to fill the slots! It works well when JV parents work Varsity games, and vice-versa. For teams that do not have concessions (baseball, golf, etc), encourage parents to sign up for games in any sport! *It's important to remember that concessions revenue supports ALL sports teams: in other words, "football hot dogs buy softball uniforms!"*

**Senior Night:** Most teams celebrate seniors with a brief ceremony at the final home game where parents are invited to escort their Wildecats. Seniors are typically recognized by posters, banners, small gifts etc. Some teams ask for donations or organize minor fundraisers to pay for Senior Night expenses. Other parents (and Juniors) are usually happy to help plan and execute this night. Veteran parents & players are great sources of information regarding how senior nights have been done in the past.

**Team Banquets:** Many teams celebrate the season with a Team Banquet at WLHS. Events typically include food, awards, speeches by the coaching staff etc. WLHS Boosters provide some funding to each team to help pay for food / decorations for each team's event. Additional details for team banquets will be provided early in the season.

**"Team Basket" for Casino Night Silent Auction:** This annual Boosters Fundraiser takes place in March. In early February, contact parents for donations towards a single themed basket. For example last year, Boys Soccer (combined JV/Varsity) did a "wines of the world" basket. The Team Liaison collected ~10 bottles of wine, some wine-store gift cards, a fancy corkscrew, etc.

### Optional Activities:

**Pasta Parties:** These could occur at a family's home on the night before home games. Multiple parents can help host.

**Game Exchange:** Encourage your team (could be done w/help of team captains) to go as a group to another athletic event at WLHS. Show your support for your classmates and express your school spirit, and perhaps learn something new!

**Game Photographers:** Some teams organize volunteer-parent photographers who then use something like Shutterfly or Flickr to share photos with players and parents.

**Your Boosters Board is here to support you!**

Questions? contact the Team Communications Chair Amy Churilla: [amy.churilla@verizon.net](mailto:amy.churilla@verizon.net) / 410-707-3650

<https://www.wlhsboosters.org/>